



SPECIAL BODYGOSPEL® LAUNCH EVENT IN ATLANTA!

Friday, June 11, and Saturday, June 12

New Birth Missionary Baptist Church | Atlanta, GA

We welcome you to join us on June 11th and June 12th, 2010 for the official BodyGospel launch event in Atlanta, Georgia. Since BodyGospel is a first-of-its-kind workout program, we thought we'd give it a little first-of-its-kind attention and throw a HUGE event. Featuring Beachbody® CEO Carl Daikeler, BodyGospel's celebrity trainer Donna Richardson Joyner, and New Birth Bishop Eddie Long, this is one weekend you'll want to clear your schedules for.

Donna and the New Birth Missionary Baptist Church Choir will lead a BodyGospel workout to close our session!

FRIDAY NIGHT DINNER W/ CARL AND DONNA

If you've qualified for Success Club 5 or 10 by May 31, you're invited to the exclusive Friday night dinner with Carl Daikeler, Donna Joyner, and others--where there will be photo opportunities and more!

SPECIAL GUESTS:

Donna Richardson Joyner
Bishop Eddie Long
Beachbody CEO Carl Daikeler
Superstar Diamond Coach Yolanda Harris

TIME:

Friday Dinner: 7:00 PM – 9:00 PM ET
Saturday Event: 12:00 PM – 3:00 PM ET

RSVP:

Yolanda Harris: yolandaharris@me.com

EVENT LOCATION:

New Birth Missionary Baptist Church
6400 Woodrow Road, Lithonia GA 30038

REGISTRATION:

[Saturday Main Event](#) >>
Friday Dinner (email to qualifiers June 2)

FEES:

\$12.50 for all Coaches by June 9th
\$20 for all Coaches after and at door
FREE for Coach-accompanied guests



AGENDA

Body Gospel Launch Event
June 11-12, 2010
Atlanta, GA

FRIDAY NIGHT | 7-9 PM ET

Success Club VIP Dinner — Hosted by Carl Daikeler and Donna Richardson Joyner

- Qualify to attend by achieving Success Club (5 or 10) before May 31, 2010
- Dutch Treat – Attendees registration fee covers their dinner
- Attendees would have a Photo Op with Carl and Donna
- Dinner held at the renown Park 75 restaurant at the Four Seasons Hotel Atlanta

SATURDAY MAIN EVENT | 12:00 PM – 3:00 PM ET

Main BodyGospel Launch Event at New Birth Missionary Baptist Church

- **12 PM ET** — Body Gospel Launch/Media Event
 - Bishop Long Welcome — why New Birth is so committed to fitness
 - Carl Daikeler on obesity trends and the Beachbody commitment
 - Donna Richardson Joyner— why Body Gospel?
 - Elder Vega/Yolanda Harris— Fit Club Program
 - Close, merchandise sales
- **1:15 PM ET** — Body Gospel Press Conference/Q&A
- **1:30 PM ET** — Body Gospel Signing – Donna Richardson Joyner
- **3:00 PM ET** — End