

GET STARTED RIGHT GUIDE



YOUR FINANCIAL TRANSFORMATION BEGINS HERE. ROAD MAP INSIDE.

Do you really want to succeed?

How you attack the next 48 hours will be critical.

“You’ve made a decision. Now it’s time to commit to a system of success that is so well developed that the closer you follow the steps, the more likely it is you will get everything you want (and probably more).

No more guessing how it’s done. The promise of our motto, ‘Decide. Commit. Succeed.’ is based on you following our Game Plan. It is proven to work if you are willing to put in the effort.



It’s actually the same way I approached building this company. Once I made the decision, I took action and got to work with intensity and focus. Now we’re in it together, so our success is woven together. I need leaders like you who will do the same with focus, hard work, and enthusiasm for helping people.

Within 48 hours, sit down with your Team Beachbody® Coach and complete this workbook. That’s how you earn the success this program promises. You do it by taking initiative and putting in the effort.

You made the decision to get involved because you wanted something better for yourself and your family, and you wanted to achieve it by helping others. That’s the Beachbody® way. Now you have the tools to make it happen, right in your hands.

So let’s get started now!”

Carl Daikeler
Chairman and CEO
Beachbody®

Check these off and you're open for business.

Your Upline Coach will help take you through the activities listed here and on the following pages. Now's the time to get things clear in your mind. So get started. And go make it happen.

- Determine your Why**
Define your motivation for getting into the Team Beachbody Business. What's your north star—the driving force that'll help you achieve your goals?
- Set your business goals and income expectations**
Turn your dreams into a real action plan with specific short- and long-term goals you can track and measure. Determine how much time you'll invest and what income you're aiming for.
- Set your fitness and nutrition goals**
Commit to a fitness and nutrition program that will get you in the best shape of your life.
- Know your support team**
Get to know your Upline Team. They are invested in your success and will be there every step of the way.
- Participate in events and training**
Tap into local and corporate training events. Network with other Coaches and pick up great business tips.
- Set up your account**
Get connected to your very own Coach Web site and send all your prospects there. Create your profile page and be part of the Team Beachbody community.
- Create your list**
Identify your top prospects, people who would be great business partners and customers. We'll show you how easy it is to get the word out.
- Follow the system**
Exposure is everything, and using a Team Beachbody 3rd Party Tool is essential to help you tell the story.
- Earn commissions and bonuses**
Make money as a Team Beachbody Coach. Climb the ladder for bigger rewards.

Determine your Why.

This is no time for flabby goals. Define your dreams.

Knowing what's motivating you will help your vision become a reality.

Drill deep. Ask yourself for clear, specific answers.

This is going to help YOU see where you're going.

Zeroing in on your Why is a process of getting more and more specific.

Here are a few questions to get you going:

- What's my reason for becoming a Coach?
- What are my personal dreams?
- What would I do with extra income?
- What would I do if I had more time?
- What are my family goals?

What's your Why? Here are a few examples.

I want to take my family on a vacation every year to an exotic location.

I want the time to be able to attend my children's activities.

I want to own a home.

I want to be debt free.

I'd like to redecorate my living room.



What's your Why?

Your Why is what motivates you to take action.

Write it down and look at it every day to keep you focused.

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TIP: Start dreaming bigger dreams.

Set your business goals.

Goals give you direction and focus. Writing them down is a powerful exercise that will keep you on track and help you reach your intended target.

How many hours per day will you commit to your business?

How many days per week will you commit to your business?

Total hours per week I'm committing to my business:



Set your income expectations.

Determine the amount you would like to earn:

1st month

6th month

12th month

Set your fitness and nutrition goals.

Having personal experience with the products transforms you into a walking billboard. In fact, it may just be your most effective sales tool.

Have your Upline Coach help you pick a fitness program and nutritional products that are right for you. Here's an example:

Commit to a fitness program:

P90X

Fitness program

Shakeology

Nutritionals

Lose weight and have more energy

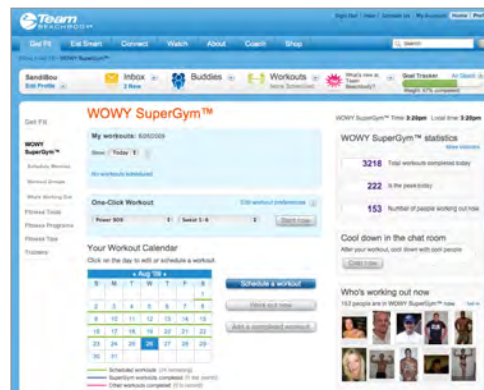
Fitness goal

Commit to a fitness program (go ahead, put it in writing):

Fitness program

Nutritionals

Fitness goal



WOWY SuperGym®

Tap into WOWY, our online SuperGym at TeamBeachbody.com. Connect with others like you focused on living a healthy lifestyle. Plus, log in to WOWY every day for a chance to win cash and prizes.

Know your support team.

You're never alone. You may be in business for yourself, but you're not by yourself.

Your Upline Coaches are with you to provide motivation and guidance—
an entire group, committed to helping you succeed every step of the way.

My Coach Sponsor is:

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name

.....
email

.....
phone

My Diamond Coach is:

.....
name

.....
email

.....
phone

My Star Diamond Coach is:

.....
name

.....
email

.....
phone

Coach Relations:

Coach Relations
.....
name

coachrelations@teambeachbody.com
.....
email

1 (800) 240-0913
.....
phone

Participate in events and training.

Get plugged in quickly for a running start on the road to success. Begin by organizing your Team Beachbody schedule. With a little planning you can treat your business like a business. And get paid.

**Schedule my first
Beachbody Home Party:**

Location _____
Date _____ **Time** _____
Number invited _____

**Attend the next
Beachbody Briefing:**

Location _____
Date _____ **Time** _____

Attend the next Training Event:

Event name

Location _____
Date _____ **Time** _____

Join the next Team Call:

Event name

Date _____ **Time** _____
PIN #: _____ **Phone** _____

Join the next Webinar:

Event name

Date _____ **Time** _____
PIN #: _____ **Phone** _____

Join the Weekly National Coach call—every Monday @ 9:00 AM Pacific Time.

Check the Coach Online Office for a listing of events, conference calls, and Webinars.



Set up your account.

Connect NOW. When you're plugged in, it's easy to do business.

TeamBeachbody.com

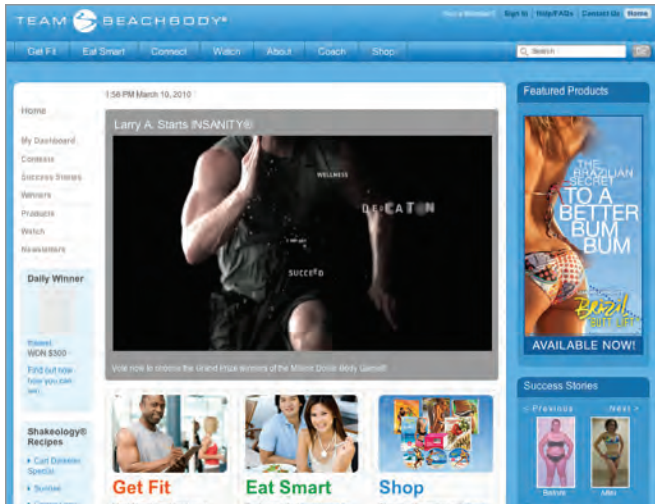
1. **Start here. Go to TeamBeachbody.com and log in.**

Set up your community profile.

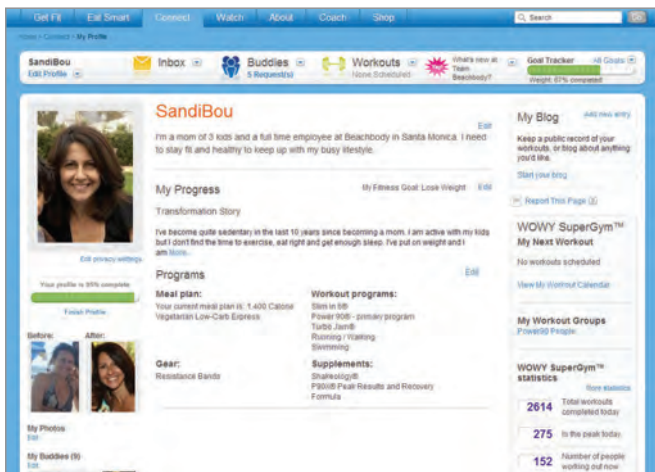
Remember, this is your "face" to the online community. It's how the Team Beachbody community will see you, so provide a good amount of information about yourself, and don't forget to upload photos.

Letting people know you're on the same journey as they are is a great way to break the ice with potential customers. Your profile page also acts as a storefront where you can send customers to shop for products and sign up to be a Coach. You can do all this at:

TeamBeachbody.com/yourscreenname



Home page



Profile page

Tip: The name sticks.

If you've chosen BuffnStuff as your screen name, that name will follow you around. You'll use it as the screen name for your Web site, email account, and all your business activities with Team Beachbody.



2. Check out your Coach Web sites.

From TeamBeachbody.com, click on the Online Office and go to My Websites. You can customize your Coach Web site as well as your Shakeology Web site with your contact information. *Voilà!* You've got your own customizable Web pages to greet visitors, service customers, and sign up new Coaches.

Coach Web site



BeachbodyCoach.com/yourscreenname

3. Plug into other tools.

Go to the Getting Started section in the Online Office to find the latest tools to help you get started right.

Shakeology® Web site



Shakeology.com/yourscreenname



Coach Online Office

While in your Online Office, you'll find your Coach email account under the My Desk tab. Your account has been automatically set up for you at: yourscreenname@beachbodycoach.com. Put it to work by sending emails to reach out to prospects, customers, and your team of Coaches.



Create your list.



Identifying your contacts is very important in launching a successful Team Beachbody business. Generate a list of prospective Coaches—those who'd make great business partners—and start building your organization. Then keep adding to it.

Name	Phone	Email	3 rd Party Tool	Follow-up
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				

TIP: Use Team Beachbody 3rd Party Tools with all your contacts. (See page 14.) And be sure to follow up.



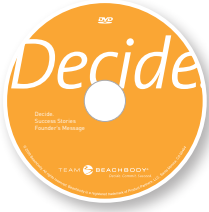
Keep going.



From athletes to accountants and marathoners to moms,
Beachbody products are famous for getting results and
changing lives. Write down the first 10 people you'd like to help.
They'll be glad you did.

Name	Phone	Email	3 rd Party Tool	Follow-up
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				

Memory jogger: Family, Friends, Neighbors, Co-workers, Housekeeper, Gym Buddies, Church Group, Hairstylist, Dentist, Doctor, Teacher, Veterinarian, Realtor, Plumber, Kids' Coach, Team Parents, Accountant, Dry Cleaner, Chiropractor, Architect, Painter, Manicurist, Postal Carrier



Follow the system.

No need to reinvent the wheel. This system is proven, simple, and easy to duplicate. You've identified your contacts. Now this is how to do it.



1. Exposure is everything.

Exposure is really just advertising. Getting the message out to more people allows you to do more business. Using a Team Beachbody 3rd Party Tool to do this is essential.

2. The power of a 3rd Party Tool.

A 3rd Party Tool is anything, other than you, that explains the business opportunity or products (e.g., the Decide DVD, the Beachbody Solution DVD). With tools like these, you don't have to be an expert or a public speaker to get the word out effectively. 3rd Party Tools tell the story so you don't have to.

3. Sort—don't sell.

We're not in the convincing business. We're in the looking-for-the-people-who-are-looking-for-us business. Using 3rd Party Tools acts as a screening process, quickly identifying who is—and isn't—interested. Follow up with those who show an interest.

4. The fortune is in the follow-up.

When following up with a prospect, ask questions that will tell you where your focus should be. Ask, "What made the most sense to you—getting in great shape, making money, or both?" If they answer, "Fitness," then that's your focus. If they answer, "Money," show them the money. Simple, right?

5. Work with the willing.

Once someone has gone through all these steps and is ready to start on the products and business opportunity, you've found a willing partner. This is a business of sharing information about something you're passionate about, then partnering with those who want to row in the same direction.

Earn commissions.

Designer shoes. Car payment. Carnival in Rio. Here's how it can happen.



As a Coach, you're encouraged to retail the products, build a team of Coaches, and to "coach" or assist your Team in doing the same activities. Meanwhile, you're earning commissions on all products you retail.

Commissions*

- Earn **25%** commission on all customer purchases
- Earn **15%** commission on Team Beachbody Club member purchases
- Earn **50%** commission on Team Beachbody Club member quarterly fees



You make commissions on all products you retail, including a 25% commission on all customer purchases. Let's say you sell Shakeology® to a customer for \$119.95. That's a \$29.99 commission you've just earned.



*For compensation details, see the Coach Compensation Plan in your Online Office.

Earn bonuses.

Build a network of Coaches who are also retailing and you'll earn compensation on the sales generated by your team. This compensation is called Team Bonus. Remember, your first goal is to become an Emerald Coach so that you can qualify for bonuses and other rewards.

Bonuses*

- **Team Bonus:** Once you sponsor just two active Coaches, you can earn a bonus based on your Team sales
- Participate in other bonuses depending on your Coach rank



Tip: Make money right from the get-go with Shakeology.

Our Fast Start Bonus gives you another way to make extra cash. Every time you enroll a new Coach and they buy a Shakeology Starter Pack, you earn \$20 (only one pack allowed per Coach you enroll). Plus, sell five Starter Packs within any five consecutive weeks (5 x \$20 = \$100) and earn an extra \$100 on top of that!

*For compensation details, see the Coach Compensation Plan in your Online Office.

Coach compensation ranks.

The higher you go, the greater the rewards.



COACH

- Commissions—paid weekly
- Shakeology Fast Start & Fast Start Plus Bonus
- Showcase Pack Bonus



EMERALD COACH

- Commissions—paid weekly
- Shakeology Fast Start & Fast Start Plus Bonus
- Showcase Pack Bonus
- Customer Lead Program
- Team Cycle Bonus



RUBY COACH

- Commissions—paid weekly
- Shakeology Fast Start & Fast Start Plus Bonus
- Showcase Pack Bonus
- Customer Lead Program
- Greater per cycle Team Cycle Bonus
- Matching Check Bonus



DIAMOND COACH

- Commissions—paid weekly
- Shakeology Fast Start & Fast Start Plus Bonus
- Showcase Pack Bonus
- Customer Lead Program
- Even greater per cycle Team Cycle Bonus
- Greater Matching Check Bonus
- Coach Connection Lead Program**
- Star Diamond Bonus*
- Multiple Business Centers*

*Available to all Star Diamonds and above.

**Additional requirements. See Online Office for details.

Notes:

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**You're off to a great start and ready to run a business
destined for growth. Persist. Remain consistent. And remember your focus:**
Decide. Commit. Succeed.®

Beachbody does not guarantee any level of success or income from the Team Beachbody Coach Business Opportunity. Each Coach's income depends on his or her own efforts, diligence, and skill. See our Statement of Independent Coach Earnings for the most recent information on our Coaches' actual incomes.



There's no telling how far your financial transformation can take you. For some, it's making enough for a car payment. For others, it could mean a ticket to paradise. It's your goal. Your motivation. Your Why.



TEAM  BEACHBODY®
Decide. Commit. Succeed.®

