

Success Starter Program

What is Success Starter?

Success Starter is a recognition program for new Team Beachbody Coaches who earn Success Club right out of the gate.

How do I achieve Success Starter status?

To achieve Success Starter status, you must earn Success Club 5 or 10 in your first three business months as a Coach. Your first business month is considered the month you became a Coach <u>OR</u> the following month.

For example, if you became a Coach on July 13th, you would need to achieve Success Club for the first time in July OR August to make it into Month 1 of the Success Starter program. In that same example, if you achieved Success Club in July, you would need to achieve Success Club again in August and September to make it into Months 2 and 3 of the Success Starter program, or if you achieve Success Club in August, you would need to achieve Success Club again in September and October to make it into Months 2 and 3 of the Success Starter program.

For information on how to achieve Success Club, please see the Success Club Rules available through the Coach Online Office at www.TeamBeachbody.com.

What do I earn in the Success Starter program?

Month 1: Coaches who achieve Success Club in their first business month as a Coach will be recognized on leader boards in the Coach Online Office and will be invited to participate in an exclusive group call with Carl Daikeler, the CEO of Beachbody.

Month 2: Coaches who achieve Success Club in their second consecutive business month as a Coach will be recognized on leader boards in the Coach Online Office.

Month 3: Coaches who enroll as a Coach on or before December 31, 2013 and achieve Success Club in their third consecutive business month as a Coach will be recognized on leader boards in the Coach Online Office and receive a free ticket to the 2014 Team Beachbody Coach Summit event in Las Vegas!

When is the call with Carl and how will I know that I earned it?

Coaches who earn the call with Carl will receive an e-mail with everything they need to know on or around the second Thursday of the month after they qualify, beginning September 12th, 2013. Each call with Carl is tentatively scheduled to be held on or around the third Thursday of every month at approximately 5pm PT.

Please note that call dates and times are subject to change. If you can't attend your designated call with Carl, you will not be able to attend any future Success Starter calls with Carl, although a recording of the call may be made available to all qualified Coaches for a limited time after the call.

How will I know that I earned the free 2014 Coach Summit ticket?

Coaches who earn the free ticket to Summit will receive an email with a code and a link to register for the event on or around the second Thursday of the month after they qualify, beginning September 12th, 2013.

If you earned a ticket but are already registered for Summit, you may gift your free ticket to a guest or another Coach. However, if you are not registered for Summit and choose not to use your free ticket, the ticket will become null and void (i.e., you may NOT gift the free ticket to anyone else). You, or the person to whom you gift the ticket (if applicable), must register for the event within 30 days of receiving the free ticket code. The codes will expire 30 days after receipt. Once redeemed, tickets may not be transferred under any circumstances.

The 2014 Coach Summit Ticket Terms and Conditions (<u>found here</u>) apply to any redeemed tickets, except for the policy on ticket transfers. Ticket has no cash value and may not be substituted for or used with any other Team Beachbody incentive, reward, promotion or offer. Note that the free ticket only covers the cost of Summit registration. It doesn't cover accommodation, meals, travel or any other expenses.

Who can participate in the Success Starter program?

To participate in the Success Starter Program, you must enroll as a Coach anytime between May 1, 2013* and December 31, 2013. *Coaches who enroll in the month of May 2013 must achieve Success Club for the first time in June in order to participate in the Success Starters Program.

When does the Success Starter program begin?

The Success Starter program begins in August 2013 however we will also recognize Coaches who qualified for Success Club in June and July. Coaches who achieve Success Club for the first, second or third time in August 2013 will be the first group to be recognized as part of the Success Starter program.

For example, if you become a Coach in July or August and achieve Success Club for the first time in August, you will be recognized in Month 1 of the Success Starter program. If you became a Coach in June or July and achieved Success Club for the first time in July and then a second time in August, you will be recognized in Month 2 of the Success Starter program. Finally, if you became a Coach in May or June and achieved Success Club for the first time in June and again in July and a third time in August, you will be recognized in Month 3 of the Success Starter program.

The first group of Coaches who qualify in the program will be announced on the leader boards in the Coach Online Office on or around September, 12th 2013.

Only Coaches who enroll by December 31st, 2013 will be eligible to receive the free ticket to the 2014 Coach Summit event in Las Vegas.

How often will the Success Starter leader boards be updated?

The Success Starter leader board will be updated on or around the second Thursday of each month in the Coach Online Office under Incentives & Rewards -> Success Club -> Success Starter, beginning September 12th, 2013.

Anything else I need to know?

Yes, the Success Club Rules apply to the Success Starter Program and can be found through the Coach Online Office at www.TeamBeachbody.com. Also, Team Beachbody may modify or discontinue the Success Starter Program for any reason in its discretion at any time. Team Beachbody's decisions are final and binding in all matters related to the Success Starter Program.

Good luck!